



SDG Forum Belgium

Investeren in SDGs, de noodzaak van impact

“The SDG’s also present a tremendous opportunity for investors to support this global agenda by deploying increasing amounts of capital to high-impact projects that address these critical societal challenges”.

“However, in order to truly contribute to the achievement of these goals by 2030, impact investors must raise and direct new capital tot address these pressing social and environmental problems. (...) A handful of impact investors have begun to create products, raise capital, and make new investments that directly target progress towards the SDG’s.

Global Impact Investing Network (GIIN), September 2018.



Forum Ethibel en SDGs

- **Screenen financiële producten**
 - Extra-financiële criteria
 - Certificaten en labels
 - 2018: stijging aandacht SDGs
- **Portfolio's verduurzamen**
 - Institutionele investeerders
 - Balans rendement / duurzaamheid
 - 2018: accenten met SDGs

Kredieten



Investeringsen

- schade vermijden
- verschil maken
- positieve verandering


~ **Duurzaam / social sparen**

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Evolutie duurzaam beleggen

Spectrum of ESG and impact approaches

	Traditional	Responsible investment	Sustainable investment	Impact Investing	Philanthropy
	Financial return on investment				
		ESG risks and opportunities			
			Ambition to finance a more sustainable economy		
				Intention to achieve measurable impacts	
Objectives	Financial returns	Financial returns considering ESG criteria	Financial returns and financing sustainable development	Pre-defined and measurable social and environmental objectives. Competitive or below-market financial returns.	Social and environmental objectives with no expectation of financial return
Approaches	No consideration of ESG criteria	Exclusions, best-in-class, ESG integration, shareholder engagement	SRI approaches with a strong impact on portfolios: thematic investments, best-in-universe	Picking companies based on their social/ environmental impact	Donations
					
Examples of products	All financial products with no ESG approach	Responsible investment funds (all asset classes)	Equity investment funds Infrastructure funds Green real estate funds Green bonds, Social bonds	Private equity funds financing enterprises with strong social impact	

Evolutie duurzaam beleggen

Waarden / Visie

Duurzaamheid / Financiële argumenten

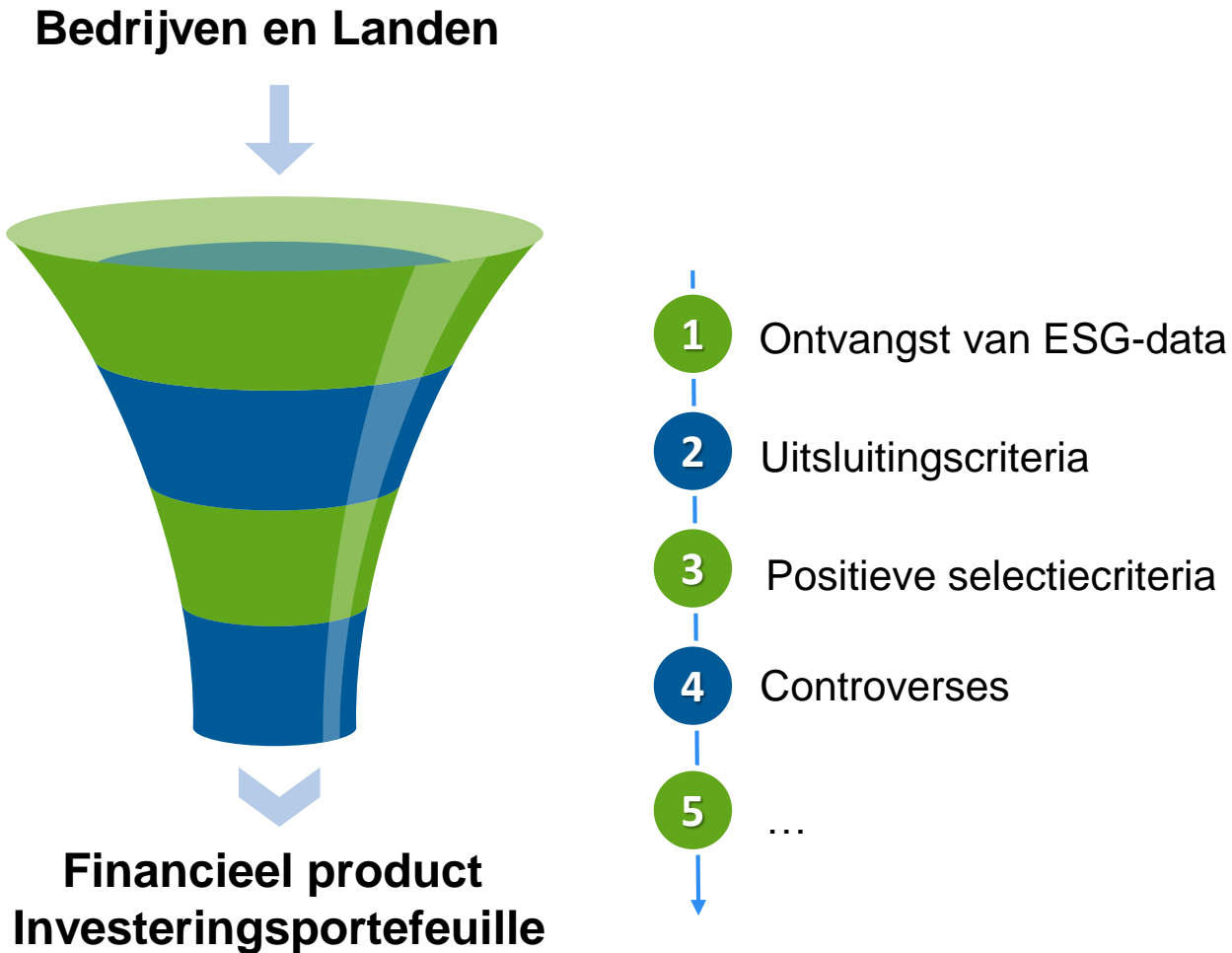


Evolutie duurzaam beleggen

Zeven strategieën in duurzaam beleggen		
1. Negatieve uitsluitingscriteria	Negatieve benadering	Uitsluiting van ongewenste sectoren, praktijken of bedrijven. Hierbij kan men denken aan de tabaksindustrie, wapenproducten, gokspelen, ...
2. Doorlichting op basis van normen		Uitsluiten van organisaties die internationale erkende normen (meermaals) overtreden. De Global Compact van de Verenigde Naties wordt in toenemende mate erkend als de norm voor duurzame beleggingen.
3. Integratie van ESG factoren	Positieve benadering	Systematisch rekening houden met milieu, mens en intern bestuur (ESG) in de beoordeling van organisaties naast de traditionele financiële analyse.
4. "Best-in-class" benadering		Selecteren van de beste spelers van de klas binnen elke sector, gebaseerd op hun positieve ESG prestaties.
5. Thematisch duurzaam beleggen	Specifieke focus	Accent op specifieke thema's zoals klimaatverandering, hernieuwbare energie, duurzame landbouw, onderwijs, gezondheid, ...
6. Impactbeleggingen en sociale investeringen		Gerichte investeringen die maatschappelijke en ecologische problemen trachten op te lossen.
7. Engagement en stemmen op basis van ESG	Actief aandeelhouderschap	Gebruik maken van aandeelhoudersrechten om direct in dialoog gaan met een bedrijf. Via het indienen van voorstellen en het stemmen op aandeelhoudersvergaderingen ESG doelstellingen nastreven.



Duurzaamheidsfilter



SDG approach

SDGs: a new focus



novethic

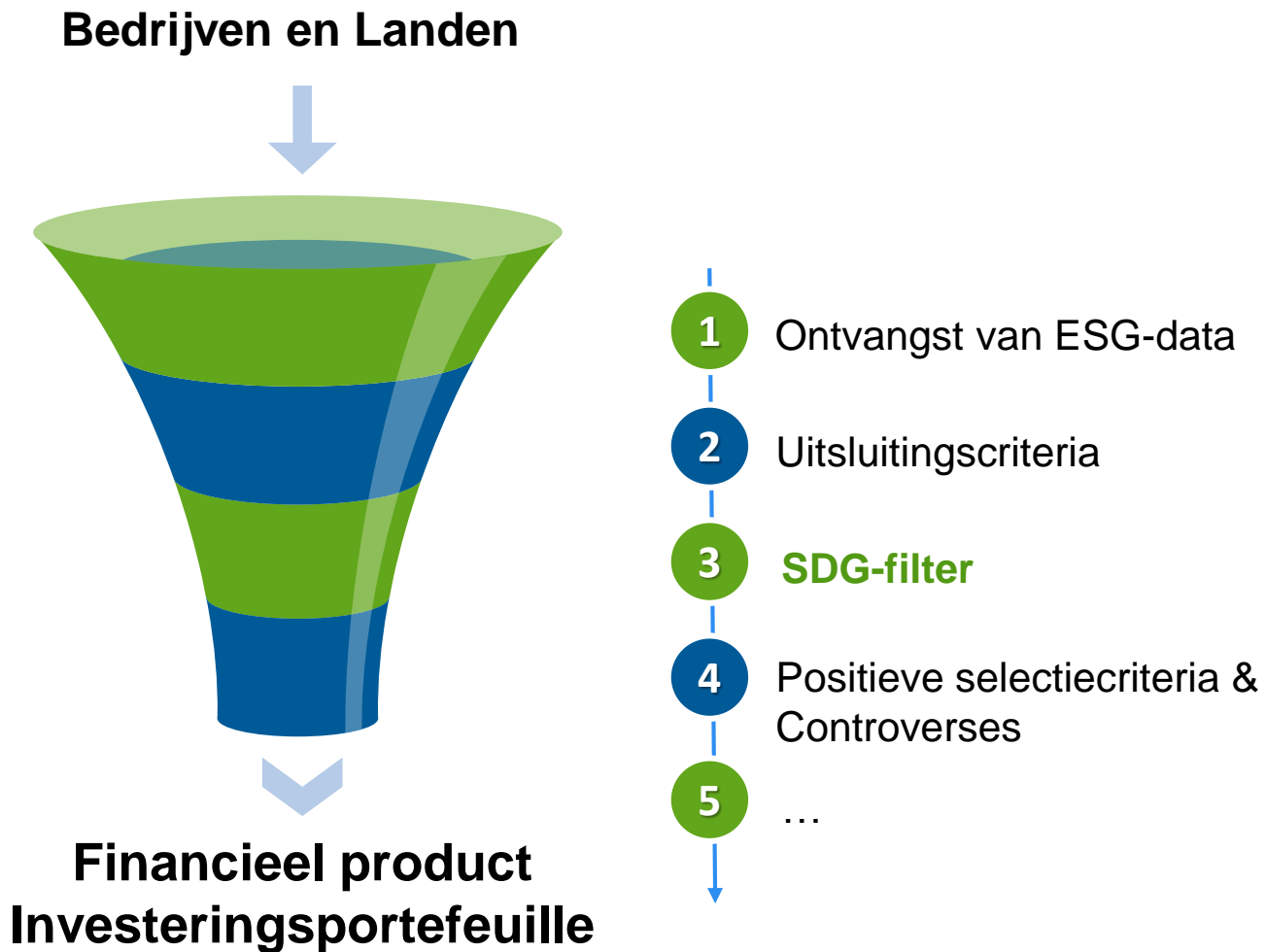
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SDG's approach



SDG approach

- **Algemene benadering**
 - Positief versus negatief
 - Product versus 'behaviour'
- **SDG scope**
 - SDGs hergroeperen: energie efficiëntie, basisbehoeften,...
 - Milieudoelstellingen versus sociale doelstellingen
 - Vertaling al dan niet afhankelijk van sector / bedrijf
 - 169 SDG targets vertaling naar 49 indicatoren
 - Selectie 10 SDG thema's
- **SDG evaluatie**
 - Op basis van omzet bedrijf?
 - Scores: bv - 10 tot +10 / 0 tot 100
 - Highly positive to highly negative



SDG-prospectus

PROFILE

- The Fund aims to address global challenges whilst also meeting clients' risk-return requirements. The Fund is a multi-asset class investment vehicle which targets capital growth and positive social and environmental impact related to selected themes and United Nations Sustainable Development Goals (SDGs). The Fund's mission is **to make investments that positively contribute to selected SDGs primarily, though not exclusively, through the goods and services that the underlying investee companies provide.**
- **MAKING IMPACT WHERE IT MATTERS MOST**
The Fund will initially focus on investing in funds that are expected to **contribute positively to at least one of the selected SDGs**

The investment team will carefully evaluate financial returns and impact potential of the underlying investment funds and companies prior to investing. The Fund will further measure and **report on financial returns and impact achieved** on a quarterly and annual basis.

SDG-prospectus

Selected sustainability themes and SDGs

The Fund will initially focus on investing in funds, that through their portfolio companies, are expected to positively contribute to at least one of the four identified sustainability themes and selected SDGs:

1. Basic needs & wellbeing – provision of water, food, energy and general wellbeing · **SDG 3** Good Health and Wellbeing · **SDG 6** Clean Water and Sanitation
2. SME Development & Decent work –providing secure and socially inclusive jobs and working conditions for all · **SDG 8** Decent Work and Economic Growth
3. Climate change & energy transition – limiting GHG emissions levels by investing in more efficient and resilient companies and infrastructure · **SDG 7** Affordable and Clean Energy
4. Circular Economy– preservation of stocks of natural resources through efficient and circular use · **SDG 12** Responsible Consumption and Production

SDG washing:

- Mooie pictogrammen
- ‘Lichte’ methodologie
 - Kritische benadering verslagen van bedrijven
 - Kleine selectie SDGs
 - ...

⇒ **Belang methodologie**

⇒ **Belang onafhankelijke toetsing**

SDG benadering

- Kansen investeren in SDGs
 - Methodologie
 - Data voorhanden
 - Na microcredieten, ook *listed companies*

 - Lange termijn, positief accent
 - Accenten in portefeuille
- Valkuilen SDGs
 - Vermijden *cherry picking*, wel holistisch
 - Gebrek aan transparantie
- Bewustmaking:
 - Vraag ernaar bij uw bank!

“Sustainable development is more than a checklist of policies. It is a **coherent idea** that holds firmly that economic growth can and should be fair, inclusive, and environmentally sustainable”.

Jeffrey D. Sachs,
Building the new American economy. Smart, fair and sustainable.

BEDANKT!

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