

# **Creating Sustainable Mindsets – preparing future leaders in finding solutions to global challenges. The AMS SDG Student Ambassador Campaign**

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**How students can make  
a sustainable difference**



### Y 1 14/15

- Participation in UA International week on Sustainability. > 10 AMS students participated
- Internal identification for need to take educational responsibility

### Y 2 15/16

- Pilot program 'Student Empowerment'
- Onboarding, csr lectures, reflection paper
- All FTM students reached

### Y 3 16/17

- Organic growth of 'Student Empowerment'
- Onboarding, csr lectures, reflection paper
- Introduction of the SDGs & Student SDG Ambassadors
- All FTM students reached

### Y 4 17/18 and Y5 18/19

- + INTEGRATION in curriculum through co-teaching and guest lectures in the modules
- Creation of network 'Creating Sustainable Mindsets'
- SDG Students Ambassadors also in China



# SDGs at Antwerp Management School



## Onboarding Days



## SDG Exchange Day



## SDG Student Ambassador Campaign

**SDG Debate Night**

**Filming Projects**

**Water Awareness Campaign**

**SDGs Analysis in the Sustainability  
Reporting of the BEL 20**

**Guerilla  
Campaign**

**Movie Night**

**SDG Exchange Morning**

**You Tube Channel**

**Workshops for pupils**

# AMS SDG Student Ambassador Campaign 17-18



## Extra projects

- 40 days without meat
- SDG@AMS footprint
- SDG 15 life on land
- SDG@businessschools



**1** NO  
POVERTY



**2** ZERO  
HUNGER



**3** GOOD HEALTH  
AND WELL-BEING



**4** QUALITY  
EDUCATION



**6** CLEAN WATER  
AND SANITATION



**8** DECENT WORK AND  
ECONOMIC GROWTH



**10** REDUCED  
INEQUALITIES



**11** SUSTAINABLE CITIES  
AND COMMUNITIES



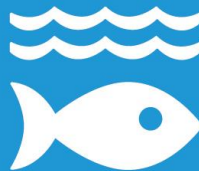
**12** RESPONSIBLE  
CONSUMPTION  
AND PRODUCTION



**13** CLIMATE  
ACTION



**14** LIFE  
BELOW WATER



**15** LIFE  
ON LAND



**17** PARTNERSHIPS  
FOR THE GOALS





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